**KTTX/KWHI-AM**

**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section

73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning

April 1, 2023 to and including March 31, 2024 (the “Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;

2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;

3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;

4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;

5. A list and brief description of the initiatives undertaken pursuant to Section

73.2080(c)(2) of the FCC rules;

**Appendix 3 to**

**Annual EEO Public File Report**

**KTTX/KWHI-AM**

*Covering the Period from April 1, 2023 to March 31, 2024*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KTTX and KWHI-AM:**

**1. Giddings High School Job Fair**

**Type of Activity:** Job Fair

**Date of Event:** May 10, 2023

**Participating Employees:** Eilish Barker & Courtney Schmitt

**Brief Description of Activity and Station Participation:** KTTX/ KWHI helped promote and participated in the Giddings High School Job Fair on Wednesday, May 10th from 12:30 p.m. to 6:00 p.m. at Giddings High School. The event offered high school students an opportunity to see what jobs are out there in their community to help guide them in their high school and college careers. KTTX and KWHI promoted the job fair with live public service announcements, in house recorded promotional ads, and live DJ mentions. Eilish Barker manned the booth from 12:30 p.m. to 3:30 p.m. and Courtney Schmitt manned the booth from 3:30 to 6p.m. Eilish and Courtney answered questions from high school students and the public about how a person gets into radio, what certifications or degrees you need, and about part time work as a high school student. Number of Applications received: 3

**2. Brenham High School’s Fall Job Fair**

**Type of Activity:** Job Fair

**Date of Event:** October 3, 2023

**Participating Employees:** Eilish Barker

**Brief Description of Activity and Station Participation:** KTTX/KWHI helped promote, and participated in the Brenham High School Fall Job Fair in Brenham put on Tuesday, September 7th. The event offered the public and Blinn College students the chance to find part time work from local companies from 11:00 a.m. until 2:00 p.m. KTTX and KWHI promoted the job fair with live public service announcements, in house recorded promotional ads, a news story, and live DJ liners. Morning Show cohost Eilish Barker manned the booth from 11:00 a.m. to 12:45 p.m. Courtney answered questions about radio, how to fill out the job applications, salary, credentials and what our part timers do.

Number of Applications received: 0

**3. Bryan College Station Chamber of Commerce Youth to Career Fair**

**Type of Activity:** Career Fair

**Date of Event:** October 11, 2023

**Participating Employees:** Eilish Barker and Courtney Schmitt

**Brief Description of Activity and Station Participation:** KTTX/KWHI helped promote, sponsored, and participated in the Bryan College Station Chamber of Commerce Youth to Career Fair at the Brazos County Expo Complex in Bryan on Wednesday, October 11th. From 9:00 a.m. to 3:30 p.m. the event offered 8th graders from local schools the chance to visit with companies from the community they live in. This helped the kids get an idea of what path they may want to take in high school and or college. KTTX and KWHI promoted the job fair with live public service announcements, in house recorded promotional ads, a news story, and live DJ liners. Courtney Schmitt manned the booth from 8:00 a.m. to 10:45 a.m. Morning Show cohost, Eilish Barker manned the booth from 10:45 a.m. to 3:30 p.m. and discussed how radio works with the kids.

Number of Applications received: 0

**4. Tours of KTTX and KWHI-AM**

**Type of Activity:** Station Tours

Date of Activity: Various

Participating Employees: Various

**Brief Description of Activity and Station Participation:** KTTX and KWHI personnel conducted several tours of station facilities during the year, giving the public information about the jobs involved in radio

January 25, 2024: 2 Blinn College Football players toured

February 20, 2024: Brownie Troop toured

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*Covering the Period from April 1, 2023 to March 31, 2024*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KTTX and KWHI-AM:**

**1. Training Program to Advance Employee Skills:** KTTX/KWHI sales staff participated in multiple training webinars hosted by The Texas Association of Broadcasters. Tom Whitehead and Shannan Canales

August 2: Sans-Demic: Overcoming the Workforce Shortage (1 hour)

August 2: Building a Bold Culture (1 hour)

August 2: Opening Day Keynote with Mattress Mack (1.25 hours)

August 3: “Boomer Consumer: Because Results Matter” (1 hour)

August 3: “Story – Selling” (1 hour)

**2. Training Program to Advance Employee Skills:** KTTX/KWHI participated in a lunch and learn “The Impact of Social Media” on Thursday, September 28th hosted by the Washington County Chamber of Commerce featuring Amand Beausoleil of Beausoleil Creative, Tiffany Howard of Glamfetti, and Carrin Dabdub of The Carrina Show. The three speakers showed participants ways in which your business can utilize social media to improve retention, spark new interest, and connect the community.